

Creating a Force in the Community

Platform to Employment

»» *A WorkPlace Opportunity.*



**How Private Investment
Along with Concerned Corporate
Citizens and a Caring Community
Can Make a Difference**

The
WorkPlace

PLATFORM TO EMPLOYMENT

Program Description

Platform to Employment (P2E) will address the need for the long term unemployed to return to work and the employer need to recruit skilled workers. The program is a public-private partnership which gives businesses a risk-free opportunity to evaluate and consider hiring 99ers during an 8 week work experience program. The investment of \$6,000 supports an individual through the 8 week program.

Preparing Workers

Baseline Level

1. Career Evaluation & Interest Assessment
2. Skills Testing
3. Clinical Services – Job Seeker Assistance with Behavioral Health Services (if needed)

Intermediate Level

1. Individual Employment Plans & Coaching
2. Workshops on Career Readiness and Motivation
3. Portfolio Development
4. Volunteerism to Rebuild Sense of Self-Worth

Graduate Level

1. Opportunities to Interview for Subsidized Employment
2. Paid Work Experience
3. Weekly Follow-Up and Evaluation by Employer and P2E Career Coach

Nearly 40 businesses will collectively provide 100 jobs. Leveraging private funds removes documentation and regulations often associated with government sponsored on-the-job training.

A core element of this solution is a support system focusing on lasting performance improvements for P2E participants. P2E incorporates a proven curriculum of self-assessment, change management, effective communication and successful job search strategies. Multi-media tools reinforce instructor led programs and cohort learning. Progress is tracked and recorded through a series of credentials earned at different stages of professional development.

The program will help 99ers take action and fully realize their personal and professional potential. They will develop new strategies for solving problems and create a positive change in themselves.

SUCCESS DEFINED

P2E will be an example of how private investment along with concerned corporate citizens and a caring community can make a difference. We define success for this project in three ways.

First, it must create a **Force** in our community that will grow support and services for 99ers. Second, it must lead to the enactment of protective legislation that will **Prohibit Discrimination** on the length of one's unemployment. Third, it must become the source of **Hope** for our 99ers. They need to hear loud and clear that help is on the way.





LOOKING FORWARD

One of the most profound social changes in our lifetime is occurring right before our eyes. One can reasonably ask where are the wise men, the shepherds, those needed to rise to the occasion? We are totally committed to stand with our "99er" customers every step of the way.

During the year we have witnessed a continual procession of workers fall out of the labor force, without hope for a better tomorrow. By election day 2012, nearly 5 million workers will have exhausted benefits and remain unemployed. This represents more people than the population of the state of Connecticut.

Our efforts continue to raise the bar for other communities to follow and provide hope to those who do not know where to turn.

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